



**PARCO DELLA SCIENZA G. MARCONI - COMUNE DI S.MARINELLA
Torre Chiaruccia Aeronautica Militare**

Il Parco della Scienza G.Marconi del Comune di S.Marinella, in collaborazione col 17= Stormo Incursori di Furbara, la Lega Navale d Bolsena, l’Istituto di Istruzione Superiore Aeronautico ed Elettronico L,da Vinci di Viterbo la Sez. ARI di Viterbo, il CMSI Coordinamento Stazioni Marconiane, col patrocinio della Regione Lazio partecipano alla



**GIORNATA MONDIALE UNESCO DELLA RADIO 2020
WORLD RADIO DAY 13th Feb.
11 – 15 febbraio 2020**

VITERBO Istituto Tecnico Aeronautico ed Elettronico Leonardo da Vinci

- 1) Convegno dalla Radio di Marconi al 5G**
- 2) AMSAT Italia le scuole e la stazione spaziale internazionale**
- 3) La tenda rossa: la radio e il salvataggio di Enzo Biagi**
- 3) Inaugurazione Mostra 500 ANNI LEONARDO DA VINCI**



Madrina la Principessa Elettra Marconi



UNESCO World Radio Day 2020

13 February

Proclaimed in 2011 by the Member States of UNESCO, and adopted by the United Nations General Assembly in 2012 as an International Day, **February 13** became **World Radio Day (WRD)**. On **World Radio Day 2020 (WRD 2020)**, UNESCO calls on radio stations to uphold **diversity**, both in their newsroom and on the airwaves.

Radio is a powerful medium for celebrating humanity in all its diversity and constitutes a platform for democratic discourse. At the global level, radio remains the most widely consumed medium. This unique ability to reach out the widest audience means radio can shape a society's experience of diversity, stand as an arena for all voices to speak out, be represented and heard. Radio stations should serve diverse communities, offering a wide variety of programs, viewpoints and content, and reflect the diversity of audiences in their organizations and operations.

This edition of WRD is divided into **three main sub-themes**:

- Advocating for **pluralism in radio**, including a mix of public, private and community broadcasters;
- Encouraging **representation in the newsroom**, with teams comprised of diverse society groups;
- Promoting a **diversity of editorial content and programme types** reflecting the variety of the audiences.

WRD2020 - Key messages:

1. Radio can integrate people from **diverse groups in their editorial teams**, including women, youth, minority from different origins, LGBTQI, people with disability and others;
2. To manage diversity radio stations can **collect data and develop equal opportunity charters** to promote diversity and inclusion in their workforce;
3. Radio can **fairly and equally represent all men, women and children** by creating and broadcasting targeted programmes by and for specific sectors of society, while also reflecting the diversity of the population in mainstream programmes. Radio stations can also set diversity targets in programmes and regularly seek audience reactions to them;
4. Duty-bearers, including media regulators, can **promote a favorable environment for radio diversity** to flourish by means of different measures: for example increasing the licensing of radio operated by a variety of groups, such as indigenous/native/minority people – and/or **measuring progress of broadcasting organizations** towards diversity;
5. **News technologies increase diversity in radio**. DAB/DAB+, online streaming, satellite radio and the spread of low-costs technologies have broaden the access to cost-effective methods of transmitting and broadcasting programmes. Similarly, **podcasts** have opened the door to new ways of producing and consuming audio content thus, increasing access to information and the variety of programmes available.